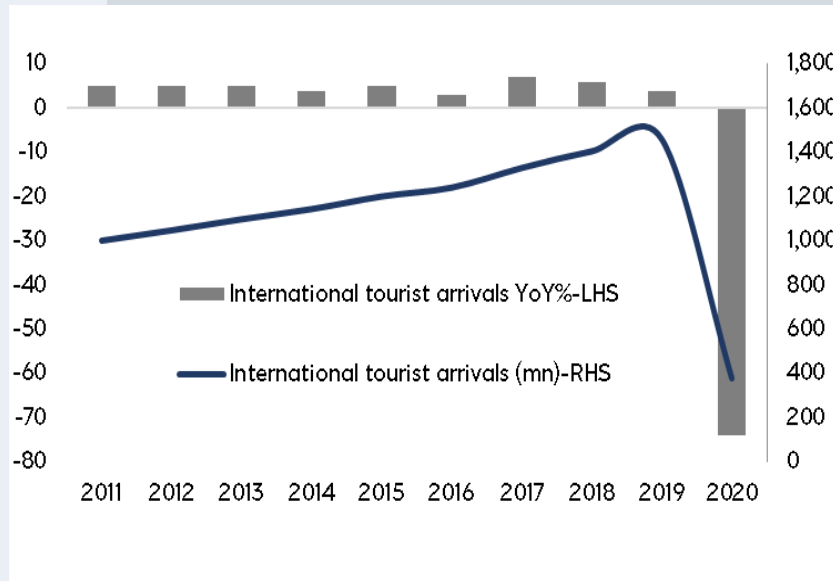
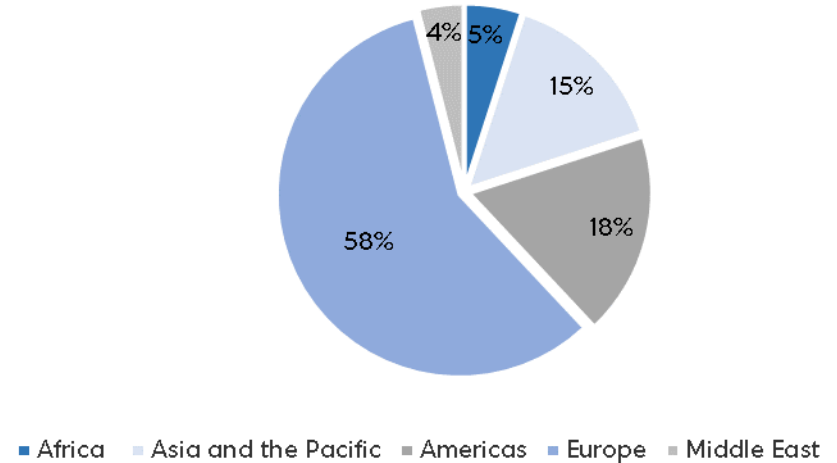


# Global tourism: One of the most affected sectors by the pandemic



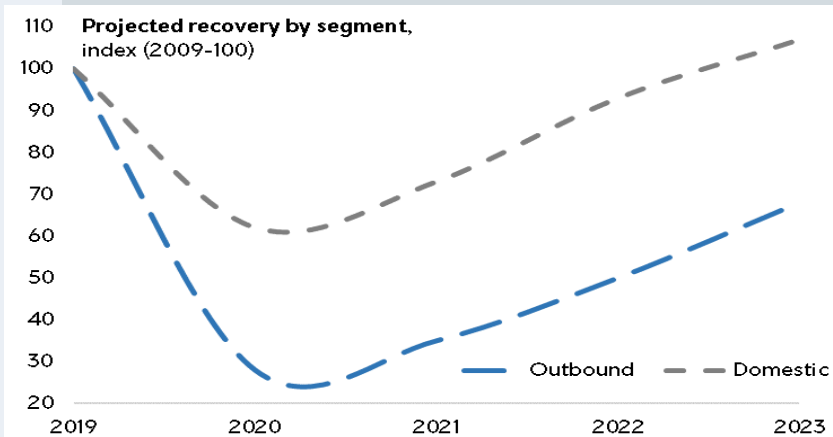
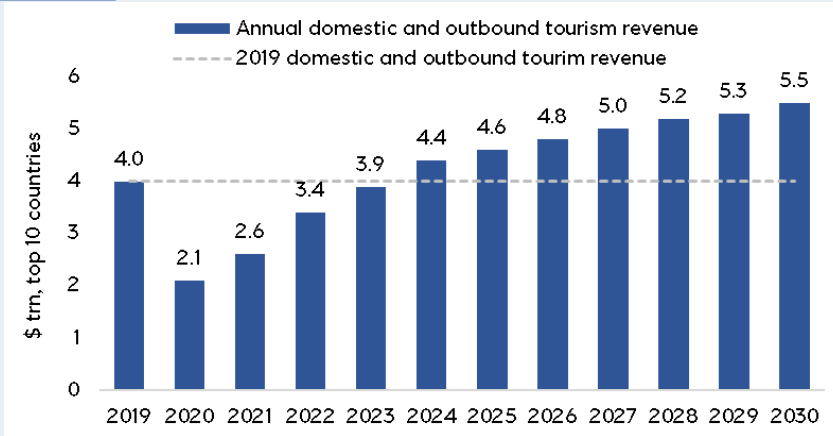
Share of total international arrivals (2020)



Source: World Tourism Organization (UNWTO)

- **International tourist arrivals:** Loss of around 1.1bn or -74%YoY in 2020
- **Export revenues from global tourism:** Loss of \$910bn to \$1.2trn (-52% to -69%YoY) in 2020
- **Employment:** 100-120 mn jobs at risk (30%-36% of jobs in global tourism or c. 3%-4% of total jobs)

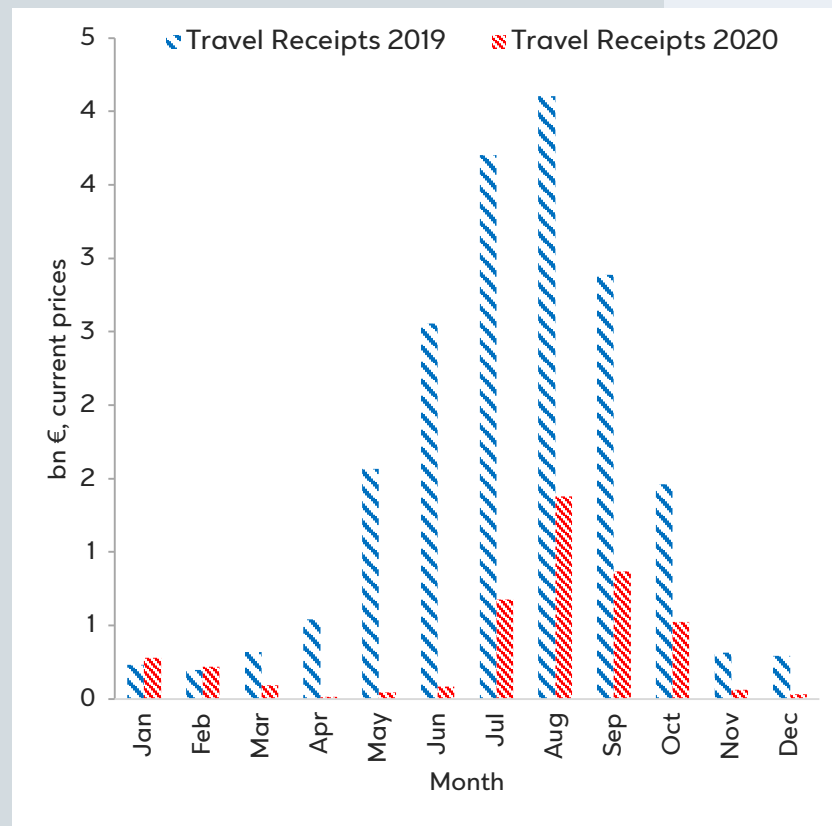
# Global tourism: Post-pandemic full recovery extends to 2023/24



- **Global tourism will recover slowly...**  
McKinsey: 85% of 2019 global tourism volumes by end-2021, return to **pre-pandemic levels until early 2024**
  - Under an adverse scenario, end-2021 levels at 60% of 2019
- **Domestic and non-air tourism is expected to rebound faster than outbound travel (air travel/cruises)**
- Countries with high-quality networks of land transport & robust domestic tourism sectors may recover faster
- Aim to **replace foreign tourists with domestic travelers**

# Greece: travel receipts drop by -76.5% YoY or -€13.9 bn YoY in Jan-Dec 2020

## # of inbound travelers decreased by -24 mn YoY

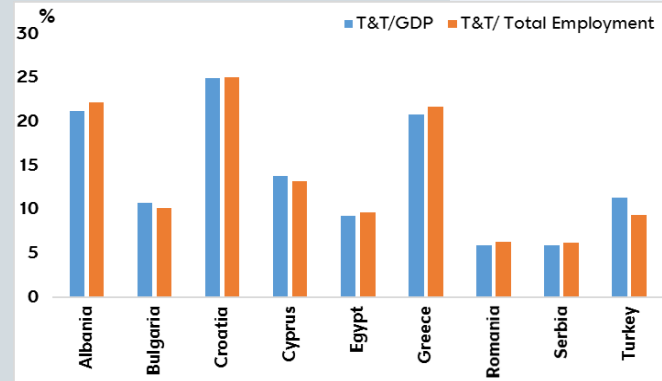


# Cypriot tourism industry under severe pressure in 2020

## Hopes on vaccinations for a better 2021

- ❑ 2019: Tourism & Travel accounted for 13.8% of GDP & 13.2% of total employment - at the regional average (WTTC)
- ❑ 2020: Tourist arrivals crashed by -84.1% (631.6k from ca 4mn); Tourist revenues -85.4% YoY in 11M-2020 (€382mn from €2.6bn)
- ❑ UK, Russia and Israel (60% of total arrivals in 2019) speed up vaccination; hope for a decent performance in 2021
- ❑ Agreement: Israelis vaccinated will not be required to take a PCR test or quarantined upon arrival as of April 1st.
- ❑ Cyprus ranks relatively high in domestic opportunity index- Potential to attract more domestic tourism
- ❑ Policy action under way: Ministry of Tourism (€20mn allocated for promotion, incentives to upgrade tourism product, Plan 2030)

Cyprus dependence on tourism is at the regional average



Cyprus has a lot of potential to attract domestic tourism

